

THANKSGIVING CHARITY DRIVE

The suggested contribution for corporate members is 1,000 EUR and for individual members 200 EUR. Of course, all contributions of any size are greatly appreciated.

Frequency: Annually in December

In the spirit of “giving thanks” and with a desire to show support for the community in which we live, AmCham has held the Annual Thanksgiving Fund-Raising Drive since 1994.

Every year as the part of the Thanksgiving Day festivities, the American Chamber of Commerce in Slovakia organizes the Charity Fundraising Drive in which all member companies have an opportunity to support various projects and associations with aims ranging from helping homeless people to improving the conditions of disabled people nationwide. The selection procedure for the charity recipients is based on our long-established procedures and criteria. Therefore, all companies contributing to the Charity Drive can be sure that their support is resulting in a positive change in the whole society.

SPONSORSHIP BENEFITS

Companies can benefit from the Thanksgiving Charity Drive by:

- All donors are recognized in AmCham’s Connection magazine
- All donors are announced at the Annual Thanksgiving Gala Charity Dinner featuring the Charity Drive
- All donors are mentioned in press releases sent out to Slovak media
- All donors are identified at an event organized by AmCham to announce the results of the Charity Drive

Criteria for Recipient Selection:

- AmCham actively seeks applications by asking its members for recommendations; Needy charity organizations can apply themselves as well.
- Throughout the year, AmCham collects the applications, which are filed for Consideration.
- Each application needs contain a specifically identified project with projected financial support requested.
- AmCham accepts only those applications that will help people in real need, or which will dramatically increase their standard of living.
- AmCham consults with other NGOs who work with charities and similar projects – the International Women’s Club and Emília Kováčová Foundation.
- AmCham carefully seeks and considers references
- AmCham focuses on distributing the money throughout Slovakia, not only in Bratislava.
- A proposal is made for the AmCham Board of Directors meeting.

Amount distributed in Charity Drive (in EUR):

1998	1999	2000	2001	2002
11 618	11 999	16 763	19 169	22 572
2003	2004	2005	2006	2007
27 717	25 128	24 066	34 024	37 127
2008	2009	2010	2011	
23 900	13 000	15 250		

