

SEMINARS / CONFERENCES

Venue: Radisson Blu Carlton, Crowne Plaza Hotel or others
Duration: depends on program
Sponsorship Amount: usually 3,000 EUR, depending on such variables as technical equipment used, number of people involved, and offered refreshments.

Seminars and Conferences are focused on specific issues and topics for a particular target audience. Featured speakers are usually international visitors, politicians, businesspersons, government representatives, diplomats, etc. Seminars and Conferences are organized on an irregular basis according to the schedule of the visiting guest or the requests of the sponsor or co-organizer. These events typically take place in the afternoon. The sponsoring organization or company can suggest a topic, help organize the seminar, arrange speakers, or share or cover the seminar costs.

AmCham Business Seminars/Conferences are open to both AmCham members and non-members, but AmCham members enjoy a discount.

SPONSORSHIP BENEFITS

Presentation of your company before the event:

- 1st by e-mail to all AmCham members (10 -14 days before the event)
- Via e-mail as part of AmCham Monthly Calendar
- 2nd via e-mail as a reminder (two days before the event)
- 3rd as part of an announcement of your sponsored event on the AmCham website www.amcham.sk. Also, we offer the opportunity of placing a banner or the logo of your company along with the announcement on the AmCham website

Promotion of your company during the event:

- Via a speech or a short presentation given by a representative of your company
- Through the prominent display of your logo
- Through promotional materials you place at the event site

Presentation after the event:

- AmCham Slovakia's popular monthly magazine Connection will feature pictures, explanatory text and your company's logo in an article covering your sponsored event. (Connection has a circulation of 1100 issues distributed not only to all of our members, but in the lobbies of hotels such as Radisson Blu Carlton, Crowne Plaza, and the Park Inn, in popular meeting places in the Bratislava old town, etc.)
- In a follow up report placed on the AmCham website www.amcham.sk

An approximate cost for a single seminar of two hours is around ??? EUR, depending on such variables as technical equipment used, number of people involved, and offered refreshments. Sponsorship can also be split between two or more sponsors.

