



AMERICAN CHAMBER OF COMMERCE
IN THE SLOVAK REPUBLIC

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EDUCATION CONFERENCE

Dear Member,

The American Chamber of Commerce in the Slovak Republic (AmCham) will host an interesting, creative, inspirational conference on Education in Slovakia. The conference will be held under the auspices of the Minister of Education, Science, Research and Sport of the Slovak Republic, Dušan Čaplovič.

The conference will feature a number of distinguished speakers and guests from Slovakia and abroad. Experts from the business sector, influential think tanks, state representatives and university, secondary and primary school teachers. These people together with members of AmCham Business-Academic Cooperation Committee and members of 2012: Year of Education Initiative will participate in the conference, in order to discuss how Slovakia should improve education system, and how to deal with quality, financing, employability, competitiveness of Slovakia in terms of labor force and business-academic cooperation. The conference will strive to provide solutions which will be discussed beforehand with the Ministry of Education. The goal of this conference is to make sure that the public is aware of the fact that businesses, teachers and parents care about education and that they are willing to help Ministry of Education to make systematic changes.

The Conference will be divided into four panels:

- **PANEL 1: UNIVERSITIES**
This panel will deal with the question of how to ensure the quality of graduates, quality of universities, employability, and business-academic partnership.
- **PANEL 2: HIGH SCHOOLS & VOCATIONAL SCHOOLS**
This panel will deal with the question of how to ensure that investors who came and come to Slovakia will find quality labor force.
- **PANEL 3: PRIMARY SCHOOLS & KINDERGARTENS**
This panel will deal with the question of how to ensure that the curriculum prepares for the real life in Slovakia.
- **CHALLENGE PANEL: Why can't the Slovak Education System achieve results similar to other countries such as Israel or Finland?**
This panel will deal with the question of what we can do to reach the level of these countries where education system is highly developed. Panel speakers will include high level representatives from current and former government who deal with education.

On behalf of the AmCham Board of Directors, the American Chamber of Commerce in the Slovak Republic would kindly like to offer you the opportunity to become a sponsor of the Education conference. The following sponsorship packages are available:

GOLDEN SPONSOR: Contribution of **6,000 EUR**

- Company logo on all printed and electronic materials, invitations, banners, advertisements
- Two page color profile in the conference brochure, distributed to all conference participants
- Roll-up logos and PR materials at the event
- Business Breakfast with VIP guests prior to the event
- Opportunity to nominate high-level company representatives to all discussion panels
- Number of VIP seating for company representatives to be confirmed
- Company provided with exclusive media exposure, including interviews (TV, print media, radio)
- Company mentioned in all press releases about the conference sent to major Slovak media
- Company mentioned in all articles about the conference in the AmCham "Connection" magazine
- One page PR interview with company CEO in the "Connection" magazine

SILVER SPONSOR: Contribution of **4,000 EUR**

- Company logo on all printed and electronic materials, invitations, banners, advertisements
- One page color profile in the conference brochure, distributed to all conference participants
- Roll-up logo and PR materials at the event
- Opportunity to nominate high-level company representative to one discussion panel
- Number of VIP seating for company representatives to be confirmed
- Company mentioned in all press releases about the conference sent to major Slovak media
- Company mentioned in all articles about the conference in the AmCham "Connection" magazine
- Half page PR interview with company CEO in the "Connection" magazine

BRONZE SPONSOR: Contribution of **2,000 EUR**

- Company logo on all printed and electronic materials, invitations, banners, advertisements
- One page black & white profile in the conference brochure, distributed to all conference participants
- Roll-up logo and PR materials at the event
- Number of VIP seats for company representatives to be confirmed
- Company mentioned in all press releases about the conference sent to major Slovak media
- Company mentioned in all articles about the conference in the AmCham "Connection" magazine



SPONSORSHIP REGISTRATION FORM

Company: _____

Contact Person: _____

Phone, E-mail, Fax: _____

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Level of Sponsorship:

<input type="checkbox"/> GOLDEN SPONSOR 6,000 EUR	<input type="checkbox"/> SILVER SPONSOR 4,000 EUR	<input type="checkbox"/> BRONZE SPONSOR 2,000 EUR
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Date:

Signature:

We look forward to hearing from you soon and hope that you will participate in this event.

Please send your registration form by fax or e-mail to: American Chamber of Commerce,
tel: 02/ 5464 0534, fax: 02/5464 0535, e-mail: policy@amcham.sk