

## BUSINESS BREAKFAST

### Cyber Security and Cyber Crime – Handling the Current Risks

With the amount of data collected online and the number of potential threats in cyberspace, companies, governments and individuals have to be very careful and possess the ability to recognize and avoid potential threats. This event was a great opportunity for AmCham members to learn more about cyber crime and IT security from two experienced international experts. Helmut Brechtken, Associate Partner at Warth & Klein Grant Thornton in Germany, presented the latest developments in the field of cyber crime and cyber security and also offered practical tips that help achieve safer IT and better awareness of cyber security. He described in detail a recommended cybersecurity approach consisting of reactive and proactive steps. The second speaker, Marius Baczynski, Head of CyberSecurity Sales at CISCO, focused his presentation on the modern threat landscape and on how to manage cybersecurity risks. His presentation was a real eye-opener in terms of all the existing dangers in cyberspace. He stressed the absolute necessity for



**Helmut Brechtken**, Associate Partner at Warth & Klein Grant Thornton in Germany



**Wilfried Serles**, Managing Partner at Grant Thornton Slovakia

organizations of being informed in order to defend themselves. Many of the participants will remember his opening quote by John Chambers: "In the world there are two types of organizations: those who have been hacked and those who don't know about it."

March 1, 2016  
Hotel Lindner Gallery  
Central, Bratislava



**Marius Baczynski**, Head of CyberSecurity Sales at CISCO



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## BUSINESS BREAKFAST

### Internet of Things

Things boldly imagined by science fiction writers of the previous century are slowly making their way into our everyday lives. However, the potential hidden in the Internet of Things (IoT) is much bigger than the general public and even businesses realize. Put simply, IoT is about connecting people, processes and assets. These solutions enable devices and machines to communicate with people at a previously unimaginable level. This business breakfast explained all the possible future applications of IoT as well as the extent to which it's already being used.

The main speaker, Leonard J. Calli, Senior Vice President Global Public Policy, AT&T, subtitled his presentation "Transforming How We Live and Work", and it was not an exaggeration. From connected cars, utility meters, street lights, machines, freight, cities and more – IoT is really changing the world. This is true at the individual level but also for whole communities for example through smart cities.



**Leonard J. Calli**, Senior Vice President Global Public Policy, AT&T



**Roman Janovič**, Technical Director Cisco Systems



**Peter Laco**, Country Sales Lead IBM



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