

Defending Your Company from a Cyberattack

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Radisson Blu Carlton Hotel, Bratislava

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In early October, AmCham organized the "Responsibility in Digital Age" conference focused on raising awareness about responsible cyber behavior. A month later, this business breakfast featured experts from ESET, who delivered presentations on how the risks in the cyber arena have evolved and what can be done to prevent them.



Cybersecurity incidents in the modern era of digital dependency can have devastating effects on businesses. The fast-paced digital age brings new gadgets and solutions to simplify our lives but it also brings new cyber threats which are evolving at the same pace. Businesses often simply can't manage to stay updated on the latest developments. This may lead to two scenarios - they underestimate the threat and continue to operate with a false sense of security, or, on the other hand, their concern takes their focus and time away from their business activities



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and they end up overspending on ineffective solutions. Both presentations were tailored to the needs of businesses with the goal of avoiding both scenarios and setting up an effective cybersecurity system.



by Andrej Klizan

AmCham Halloween Blood Donation Competition & Brunch

October 24, 2018

Bratislava, Košice

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AmCham members already got used to the possibility to trade some of their blood for a good feeling, great company and even some tasty treats. This year's Blood Donation competition took place simultaneously in Bratislava at the Crowne Plaza Hotel and in Košice at InfoUSA Košice. The participants were invited for a healthy brunch which also included vitamin-filled fresh juices or quality coffee. Other Halloween-themed activities were prepared for the brave donors, such as a pumpkin carving workshop, or the making of autumn wreaths.



As usual, the most active company became the "Bloody Winner" and this year the prize for the largest amount of donated blood belonged to AT&T Slovakia. However, everyone who took an active part was the real winner in this case as this was one of the rare opportunities to actually help save lives.



by Andrej Klizan