

BUSINESS COCKTAIL 

CEO Network Business Cocktail

AmCham's CEO cocktail is unique in AmCham's calendar since it is the only event dedicated exclusively to CEOs and top management. This type of event has been warmly received by the members as it offers a unique opportunity to network at the highest level. This special occasion was also used to introduce AmCham's plan to get involved in stopping the brain drain from Slovakia. Details of the project which will be developed over the next few months were introduced by AmCham's Executive Director Ronald Blaško and Member of the Board Martin Maštalír of CISCO Systems Slovakia.

The cocktail took place in the elegant premises of Hotel Devín and offered several special features. One part of the premises was turned into a small casino with roulette and a Black Jack table. In another corner, a special cocktail bar was set up, which offered excellent drinks but also motivated people to network.

September 27, 2018

Hotel Devín, Bratislava



Martin Maštalír,
CISCO Systems Slovakia



Xavier Ducarroz,
Philip Morris Slovakia



Veronika Spanarova,
Citibank Europe plc



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Dulmány Kávé

Marionnaud
Beauty is minePALAWI
alko. sp. s.r.o.

How to Connect to Your Customers in a Whole New Way

AmCham's first event in the hip Urban House offered an inspirational demonstration of how to combine various aspects of your business strategy to enhance the overall effect. Expert speakers explained how the popular Salesforce CRM platform enables businesses to boost their growth by connecting sales with customer service, marketing, and analytics.

The speakers described the possibilities of this integrated platform and their added value for big corporations as well as small businesses. The relationship and communication with customers is not understood as an isolated part of the business process. Instead, it is perceived as the key element of a successful business, which must be an integral part of all its activities.

The audience was clearly intrigued and addressed several questions to the speakers after the presentations.

October 11, 2018

Urban House, Bratislava



From left: Valér Dunda, Managing Director, Cassacloud; Miroslav Huska, Consultant, Salesforce; Ronald Blaško, Executive Director of AmCham Slovakia; Erik Pavlovič, Account Executive, Cassacloud; Daniel Urminský, Digital Transformation Specialist; and Michal Mravíně, Account Executive, Salesforce



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