

EU CONFERENCE



SKILLS 4.0 FUTURE OF THE SLOVAK ECONOMY IN THE EU?

JUNE 5, 2017

Crowne Plaza Hotel, Bratislava

The Slovak business community – together with political leaders, representatives of public institutions and academia as well as experts from the European Commission – will address two key questions:

- What skills are critical to make Slovakia competitive on the European and global stages?
- How can we resolve the current shortage of skilled labor in Slovakia?

We will also address the following questions:

- How can we match the requirements of Industry 4.0 with the education system in Slovak reality?
- What actions does the Slovak government plan to adopt to increase digital literacy?
- How will the necessary digital skills be implemented in the educational process?
- How can the public and private sectors work together to improve the necessary digital skills to keep Slovakia competitive?
- Which success stories from EU member states can be transformed into Slovak reality?



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We would like to encourage you to make the most of this unique opportunity and have your company actively promoted before, during and after this special event. We offer you the following choice of sponsorship packages. We will be more than happy to tailor it to your preferences.

GOLDEN SPONSOR:

Contribution of **6,000 EUR**

- Opportunity to nominate high-level company representatives to discussion panels
- Opportunity to put up a company promotional stand directly at the event site for the entire duration of the conference
- Company logo on all printed and electronic materials, invitations, banners
- Opportunity to bring roll-up banner and PR materials at the event
- 6 VIP seats for company representatives at the conference
- One page PR interview with company CEO in the AmCham "Connection" magazine
- Company banner (465x75 px) displayed at AmCham website for one month
- One page color profile in the conference brochure, distributed to all conference participants

SILVER SPONSOR:

Contribution of **4,000 EUR**

- Opportunity to nominate high-level company representatives to one discussion panel
- Company logo on all printed and electronic materials, invitations, banners
- Opportunity to bring roll-up banner and PR materials at the event
- 4 VIP seats for company representatives at the conference
- Half page PR interview with company CEO in the AmCham "Connection" magazine
- Company banner (465x75 px) displayed at AmCham website for one month
- Half page color profile in the conference brochure, distributed to all conference participants

BRONZE SPONSOR:

Contribution of **2,000 EUR**

- Company logo on all printed and electronic materials, invitations, banners
- Opportunity to bring roll-up banner and PR materials at the event
- 2 VIP seats for company representatives at the conference
- Company mentioned in all press releases about the conference sent to major Slovak media
- Company mentioned in all articles about the conference in the AmCham "Connection" magazine
- 1/4 page color profile in the conference brochure, distributed to all conference participants