

BUSINESS BREAKFAST

Attracting the Best Young Talent to Your Business

In his brief opening presentation, Keith Martin, Senior representative of EPIC, summarized the recent activities of EPIC in Slovakia, all of which are aimed at dealing with the problem of unemployment. The ensuing discussion featured representatives of large employers who shared the experience from their internal support programs focused on preparing young people for specific positions within their organization. The problems faced by many companies are linked to the education system, which they see as failing to prepare the students for the requirements of the job market.

In cooperation with selected schools, some companies decided to get involved in the education phase and take a proactive step in developing their future employees. The discussion further developed around the benefits and possible limitations of the dual education concept and the possibilities for further career growth for young people starting at lower level positions.



Marián Valentovič, Director General, Central Office of Labor, Social Affairs and Family



Keith Martin, Senior representative of EPIC



From left: **Martin Menšík**, Project Manager, Profesia; **Róbert Kičina**, Corporate Affairs Manager, Nestlé Slovensko; **Jana Hornáková**, Coordinator of the project Education for work in DM, DM Drogerie Markt; **Soňa Štraková**, Regional Personal Manager, Tesco Stores SR; and **Peter Sklenář**, Social Responsibility Manager, Tesco Stores SR



From left: **Nina Juríková**, Consultant, Smart Choice; **Lubomír Drango**, Founder & Senior Consultant, Appel Counselling; **Miriám Chladová**, Senior Consultant, Appel Counselling; **Martina Nagyová**, Talent Acquisition Manager for Central Eastern Europe, DELL; and **Dagmar Polievková**, Senior HR Generalist, DELL

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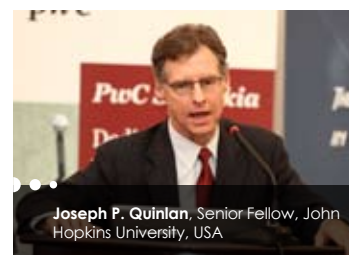
Challenges of Global Investments

The financial crisis of 2008 may seem like a distant memory but its after-effects are still visible from a macroeconomic perspective on both sides of the Atlantic. This seminar presented an exclusive opportunity to hear about the current state of the European economy from a true expert, Joseph P. Quinlan, Senior Fellow from John Hopkins University. Within his keynote address entitled "The Case for Investing in Europe 2015", he focused on comparing how the US and European economies have consolidated and the effect this has had on their relative positions in the global economy. Strengthening the economic ties between the US and Europe may be of crucial importance if the two economies are to maintain their global positions. The address was followed by a panel discussion on challenges of global investments with Liam Wasley, Chargé d'Affaires at the US Embassy Bratislava; Rastislav Chovanec, State Secretary at the Ministry of Economy; Todd Bradshaw, Country Managing Partner at PwC; and Mr. Quinlan himself.

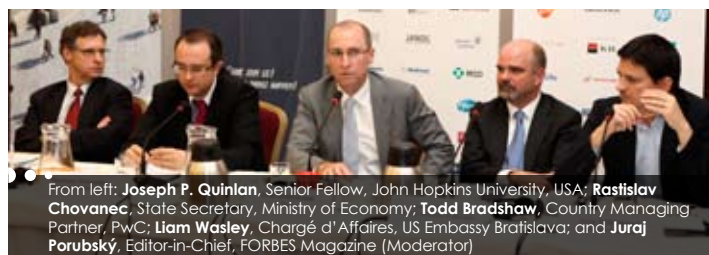


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Joseph P. Quinlan, Senior Fellow, John Hopkins University, USA



From left: **Joseph P. Quinlan**, Senior Fellow, John Hopkins University, USA; **Rastislav Chovanec**, State Secretary, Ministry of Economy; **Todd Bradshaw**, Country Managing Partner, PwC; **Liam Wasley**, Chargé d'Affaires, US Embassy Bratislava; and **Juraj Porubský**, Editor-in-Chief, FORBES Magazine (Moderator)

