

BUSINESS BREAKFAST

Is the World Ready for GDPR? The Impact on Privacy and Cybersecurity are Far-reaching

EU's new General Data Protection Regulation (GDPR) has been the topic of discussion for quite some time within the business community. GDPR applies to every company that processes any personal data, regardless of whether it is the personal data of customers or employees. Because of the major impact on business procedures and the threat of potential fines, which may reach up to 20 million euros or four percent of a company's global turnover, this event drew lots of interest from AmCham member companies in the Žilina region.

The presentation explained how encryption can help companies with preparations for GDPR. As a part of the presentation ESET demonstrated its own encryption solution and its benefits. Not being informed is not an excuse and it was obvious that companies appreciate any information on how to cope with the upcoming changes in order to avoid problems in the future.



March 5, 2018
Boutique Hotel Dubná
Skala, Žilina

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by Miroslav Kubis

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Mergers & Acquisitions in CEE – What's in Store for Slovakia?

According to the latest "Emerging Europe M&A Report" published by CMS in cooperation with EMIS, 2017 was a healthy year for M&A in Slovakia, with rising deal value figures and a stable level of activity. Meanwhile, greenfield investment in the country is soaring and is expected to continue to do so throughout 2018 with some major new multinationals entering the scene.

This Business Breakfast offered a closer look at the current trends and developments in the investment landscape in Slovakia. The panelists spoke about the current situation in detail but also touched upon possible future developments. The panel discussion covered various opportunities in the country including succession-driven exits, acquisitions of successful start-ups by global players, the rise of new investment firms and the surging foreign interest which is expected to bring about a spike in inbound activity.



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Crowne Plaza Hotel,
Bratislava

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by Andrej Klizan